

Ushering an era of innovation in the Indian business eco-system, XCUT Technologies, an innovative venture by (Xceed Toolings Pvt Ltd), is renowned for the finest quality cutting-edge tools for various industries to help them manufacture superior-quality products and solutions.



Viral Shah
Managing Director

Xcut founded by xceed group in 2017, has experienced significant growth and made substantial progress over the last 6 years is now a well known brand in cutting tools

They have solutions specific to different kinds of applications and industries. What makes the brand stand out is that they have optimum-quality products with the right service network at the right price level, which helps the customers save a significant amount of money through cycle time reduction and reduction in cost per component for manufacturing.

Today, the need of the hour in the world is how much money can be saved and how much machine time can be saved. XCUT has the right solutions.

Right from the time of its inception, XCUT has been on a meteoric rise. Owing to its growth in recent times, XCUT is striving to be a one-stop destination for all kinds of solutions for people with machining problems, bringing high-end technology that can complement all kinds of CNC machines.

They are catering with their tooling to a variety of industries, from automobiles to aerospace to defense to general engineering, Die & Mould, and then oil and gas. The rise of this firm is a result of the years of experience, dedication, and deep industry knowledge of the leading team.

As the only Indian brand in this industry that offers the high level of quality, reliability, and support that most major international brands provide, XCUT has carved out a very solid niche for itself as a well-known Indian brand.

XCUT Technologies in Nutshell

As a progress-first establishment, XCUT contributes to the growth of the Indian industry by offering solutions that produce products of outstanding quality. This has been made possible by its extensive knowledge and experience in the sector. XCUT, the company at the heart of the Indian manufacturing industry, has a committed workforce, a dynamic leadership style (of Mr. Viral Shah), a strong innovation culture, and overall operational excellence. XCUT Technologies has created a line of machining with an emphasis on the automotive, defense, oil and gas, and aerospace industries in order to stand out from the competition and offer an unrivaled quality and performance ratio. The team is also putting effort into building a strong export vertical in order to serve markets all over the world.

Genesis: It is a family-owned business, led by a team of young and dynamic directors: Viral Shah (Managing Director), Pratik Shah (Executive Director), and Chaitya Shah (Technical Director). They are the second generation who are working in this field for more than 30 years and have acquired a wealth of knowledge about how consumers think and how business is conducted. Later, they realized that it was high time that they did something of their own and brought significant value to the Indian machine, the manufacturing industry. And that is what motivated the conceptualization of XCUT Technologies. Today, the company is well-positioned in the market and perceived as having significant value to customers.

Distinctive Approach: When the foundation of XCUT was laid, the idea was to do something different. The team did not restrict themselves in terms of products. They continued to conduct market research and update their product lines as required.

Market Reach: XCUT has a nationwide user base of over 7,000 customers. The organization assures that its robust supply system would enable goods delivery in all of India within two days. More than 1 million pieces are always in stock.

Keeping the Vision and Mission Intact

Every organization establishes its foundation with a mission and vision; operating a firm without goals is meaningless. The team members must adopt a set of basic values, which should be scrutinized in every situation. As was already mentioned, XCUT Technologies' vision is to bring advanced technologies for cutting tools to India! XCUT has the mission to provide Indian customers with world-class products serviced by dedicated sales engineers and channel partners that appreciate finding creative ways to boost productivity and cut costs.



The Marketing Tactics

They follow a distribution-based approach to marketing their brand. They appoint channel partners, who work with the sales teams and give customers technical support and delivery. The key focus of the entire process is to make product marketing and pitching stronger. Fortunately, the dedicated group of channel partners strives to deliver optimum service to end users. With this triangle, XCUT is able to deliver exceptional value to its customers.

Differential Factors

The first Indian Brand with a vision, "Indian Brand for the World," XCUT has a nationwide business in more than 45 cities across the nation, covering almost all the major hubs.

Being avant-garde in the world of tooling machinery, they always bring world-class products. So whether they are competing with national or global, they always stand out.

Their marketing approach is more organic, and they want customers to discuss the product in an upbeat way. This is truly paying off, as XCUT has grown at a rate of roughly 80% to 100% annually over the past three years.

Innovation and an unconventional approach are the major areas of division between the organization and its entire team. The team strives to advance and employ cutting-edge technology.

Although competition is a byproduct, the primary goal has always been achieving excellence through unwavering efforts and continuous improvement.



XCUT: Inspiring and Innovative Work Culture

A productive and healthy work environment has a significant impact on employee productivity. The work culture at XCUT emphasizes employees' work-life balance with a clear objective, target, and values at the organization through timely engagement and multiple sprints of work. It offers chances for the team members' professional growth and workplace engagement.



Viral, the leading man, ensures that the workplace is energetic and youthful. He firmly believes in motivating and encouraging the team to consistently come up with fresh, original ideas. The ability to plan ahead, complete duties that others are unable to complete, evaluate potential dangers, and take action are all advantages of a positive and supportive environment for a leader's development.

Feathers in the Cap

In the corporate arena, XCUT has attained an array of excellent appreciation and achievements. More than 45 cities and 7000 industrial users are now part of its successfully expanded network. Most are eager Channel partners who are developing quickly and have a highly linked network. Further, Viral Shah has been acknowledged as among the "30 Best Business Leaders" by a reputable media outlet. It was also included in the prominent business magazine's list of "Best Performing Companies 2021."

FUTURE OUTLOOK

XCUT now enjoys the reputation of being a good Indian brand. In the next few years, they plan to continue their strong double-digit growth trend and will be looking forward to setting up their own R & D and production facility. The focus would be more on export markets with more innovative solutions for Indian CNC's tooling users.